

The only weekly, national publication serving the shopping center industry, with a 100% paid circulation and consistently delivered to the hotel rooms of attendees at ICSC-sponsored dealmaking shows.

### JANUARY 2009

National Focus.....	1/9
Southwest Show Issue .....	1/16
Heartland States Show Issue ....	1/23
Gulf South Show Issue .....	1/30
Puerto Rico Show Issue.....	1/30
So. California Show Issue.....	1/30

### FEBRUARY 2009

Open Air Conference .....	2/6
West Florida Show Issue.....	2/6
Pre-Show Mid-Atlantic.....	2/6
Mountain States Show Issue.....	2/13
Pre-Show Midwest .....	2/13
Mid-Atlantic Show Issue .....	2/20
Pre-Show Carolinas.....	2/20
Pre-Show Monterey.....	2/20
Midwest Show Issue .....	2/27

### MARCH 2009

Carolinas Show Issue.....	3/6
Monterey Show Issue .....	3/6
Hartford Show Issue.....	3/6
Post-Show Mid-Atlantic.....	3/6
Post-Show Midwest .....	3/13
Indiana Show Issue.....	3/20
North Florida Show Issue .....	3/20
Post-Show Carolinas.....	3/20
Post-Show Monterey.....	3/20
National Focus.....	3/27

### APRIL 2009

Fusion Conference Issue .....	4/3
Wisconsin Show Issue .....	4/3
National Focus.....	4/10
National Focus.....	4/17
National Focus.....	4/24

### MAY 2009

National Focus.....	5/1
Pre-Show Las Vegas.....	5/8
Las Vegas Show Issue* .....	5/22
National Focus.....	5/29

**\* ICSC Annual Convention  
53,000+ Attendees**

### JUNE 2009

Post-Show Las Vegas .....	6/5
National Focus.....	6/12
National Focus.....	6/19
Pre-Show New England.....	6/26

### JULY 2009

New England Show Issue .....	7/10
Brokers Guide.....	7/10
Rocky Mountain Show Issue.....	7/17
Michigan Show Issue .....	7/24
Tennessee/Kentucky Show Issue .....	7/24
Post-Show New England.....	7/24
Pacific Northwest Show Issue .....	7/31
Pittsburgh Show Issue.....	7/31

### AUGUST 2009

Pre-Show Florida .....	8/7
National Focus.....	8/14
Florida Show Issue.....	8/21
Ohio/West Virginia Show Issue .....	8/21
Pre-Show Western.....	8/21
National Focus.....	8/28

### SEPTEMBER 2009

Oklahoma/Arkansas Show Issue.....	9/4
Western States Show Issue.....	9/4
Pre-Show PA/NJ/DE.....	9/4
Post-Show Florida.....	9/4
National Focus.....	9/11
PA/NJ/DE Show Issue .....	9/18
Post-Show Western States .....	9/18
Pre-Show Southeast .....	9/25

### OCTOBER 2009

No. California Show Issue.....	10/2
Virginia Show Issue.....	10/2
Post-Show PA/NJ/DE .....	10/2
Southeast Show Issue.....	10/9
Pre-Show Midwest .....	10/16
Post-Show Southeast.....	10/16
Midwest Show Issue.....	10/30
Pre-Show Texas .....	10/30
North Central Show Issue.....	TBA

### NOVEMBER 2009

Texas Show Issue .....	11/6
Post-Show Midwest .....	11/13
South Florida Show Issue .....	11/20
Post-Show Texas .....	11/20
Pre-Show Eastern States .....	11/27

### DECEMBER 2009

National Focus.....	12/4
Eastern States Show Issue* ....	12/11
Post-Show Eastern States .....	12/18

**\* Second Largest ICSC Annual  
Event in Attendance**

Most space reservation deadlines are the Wednesday 3 weeks prior to publication date, except: Annual Convention issue, PA/NJ/DE and Eastern States shows

**For more information, contact Alyson Parker at 1-800-732-5856**