

# MAKE DEALS HAPPEN, ADVERTISE IN:

## the DEALMAKERS

The only weekly, national publication serving the shopping center industry, with a 100% paid circulation and consistently delivered to the hotel rooms of attendees at ICSC sponsored dealmaking shows.

**JANUARY 2006**

**FOCUS**

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PRE-SHOW MIDWEST..... 1/20

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**\*ICSC ANNUAL CONVENTION**  
**30,000+ ATTENDEES**

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**SEPTEMBER 2006**

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**\*ICSC DEALMAKING DRAWS FROM THE ENTIRE EASTERN SEABORD**

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**\*SECOND LARGEST ICSC ANNUAL EVENT IN ATTENDANCE**

NATIONAL FOCUS\*.....12/15

POST-SHOW EASTERN\*.....12/22

\* Most space reservation deadlines are the Wednesday 3 weeks prior to publication date, except: Annual Convention issue, PA / NJ / DE and Eastern States shows

\* Dates subject to change

11/30/05

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