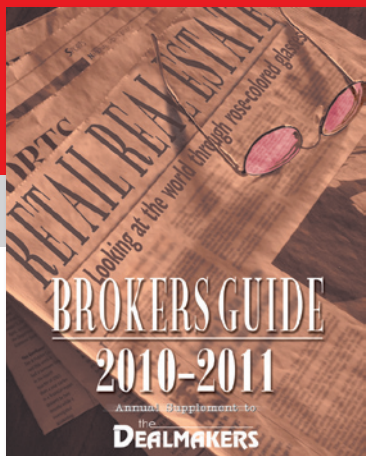


Promote your company in the 2010-2011 Retail Brokers Resource Guide

the
DEALMAKERS



Listing the Top Retail Brokers Nationwide.

The 2010-2011 Retail Brokers Resource Guide, **published in July 2010**, will be delivered to The Dealmakers' subscribers, plus distributed to 10,000 decision makers at the nation's top retail and development companies, and exposed on the internet to over 4,000,000 viewers.

Put your company at the finger tips of the country's leading retail firms all year long!

3 effective ways to promote your company



standard listing

This version is the standard listing that goes into our directory. Fill out the form below and submit by fax or mail.

Cost / Free for Advertisers, \$50 for non-advertisers

standard listing with logo

This version is the standard listing that goes into our directory, but with a four-color company logo to go with the listing to help your company stand out.

Cost / \$500 for 4-color, \$200 for B/W



Placing a display ad in the directory maximizes your exposure, and every time someone opens the Brokers Guide to find a brokerage firm, your ad will be viewed.

Cost / Varies depending on size and color



Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Home Page: _____

Do your services include tenant representation on an exclusive basis? YES NO

List Retail Clients: _____

Do your services include the sale of commercial property? YES NO

What other services do you provide: _____

Describe your services in 75 words or less: _____

What area of the country do you specialize in: _____

List Key Executives: _____

I am not an advertiser. PLEASE BILL ME FOR \$50 FOR MY LISTING IN THE 2010-2011 BROKERS GUIDE.

I am an advertiser. (Advertisers will be included at no charge. Do not fill out the payment information.)

Name on credit card: _____ Authorized Signature: _____

Visa Mastercard American Express Credit Card Number: _____ Expiration Date: ____/____/____

I want to include my logo with my listing, attached is my logo along with payment for: B/W logo for \$200 4 color logo for \$500

I want to place a display ad, please contact: _____

For more information, please contact Alyson Parker at 1-800-732-5856 or fax your completed form to 609-587-3511