

NEW!

THE GATE-FOLD COVER

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The gate-fold cover is a great way to make sure *everyone* who receives a copy of *The Dealmakers* sees your message.



On the outside, it looks like a regular issue of *The Dealmakers*. But readers will see the fold in the cover, and open it to reveal your message.



The ad is equivalent to the size of a 2-page spread, but is featured in a more prominent position in our magazine.



the **DEALMAKERS**